



20:20 Mobile Group scores double strike as Nokia distribution deal concluded

20:20 MOBILE Group today scored a “double strike” with both its handsets and accessories businesses awarded the status of ‘Nokia Approved Partner’.

The Crewe-based distributor – the market leader in the UK – was among a dozen distributors who pitched for accounts to distribute Nokia’s handsets and accessories in the UK market, following the announcement of an ITT process back in June.

Today’s announcement sees distribution contracts awarded to:

20:20 Logistics (Nokia devices and services) and

Dextra Solutions (Nokia services and accessories)

These contracts will commence from 25 July 2008.

20:20 Mobile Group Chief Executive, Meinie Oldersma, said:

“This is a real double strike for 20:20, with both our handsets and accessories divisions winning two out of the three contracts awarded.

“We gave strong, compelling presentations about our offer and track record, so this is a tremendous vote of confidence in 20:20’s ability to consistently deliver for Nokia.

“Retaining both Nokia accounts keeps 20:20 as the market leaders in mobile distribution – both in terms of our scale and, crucially, in our customer-centred approach.”

Ends.

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