



20:20 Mobile to distribute Bayalink Liberty USB Device through partner channel

New virtualisation tool brings Blackberry functionality to the desktop

5 January, 2010 – 20:20 Mobile, Europe’s leading distributor of smartphones and accessories, has exclusively teamed up with Mobilise-IT to offer the new Bayalink Liberty™ USB key that virtualises the functionality and tools of a users Blackberry on any desktop. The new USB key will be available to distributors, resellers and retailers directly from 20:20 Mobile.

Using Bluetooth connectivity the device securely allows Blackberry users to access all the key functionality of the device with no digital footprint, as well as use existing applications on the desktop and is an invaluable tool for mobile workers. Designed to be “plug and play”, the Bayalink Liberty key also enables Blackberry users the ability to use enterprise resources such as Intranet applications and email attachments using the Blackberry as the VPN gateway.

20:20 Mobile and Mobilise-IT will work with distributors and resellers to ensure that the devices are integrated seamlessly into existing remote working infrastructure and enable greater productivity from users.

James Browning, 20:20 Mobile Managing Director said: “At 20:20 we are always looking at ways to grow our portfolio and with the convergence of mobile and desktop technologies, devices such as the Bayalink Liberty will become more and more popular.

“Working together 20:20 and Mobilise-IT have already had significant interest from both large enterprise organisations and also government agencies who recognise the value of mobile working as well as the secure functionality of the device.”

A limited number of the Bayalink Liberty™ USB keys are available for trial by members of the media who use Blackberries, please contact Context PR for further information.

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Press Contact

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About 20:20 Mobile

The Group was created in September 2006 following the sale by the Caudwell Group of its distribution and logistics businesses to Doughty Hanson, one of the foremost private equity firms in Europe. 20:20 Mobile Group is now Europe's leading mobile handset distributor and in the top three, globally. We are also the world's largest distributor of mobile phone accessories.

Headquartered in Crewe in North West England, they employ over 1300 people in over 10 different countries. The company has more than 8,000 active customers and annual sales in excess of £0.8 billion (\$1.5 billion).

About Mobilise-IT

Mobilise IT is a UK based dynamic Telecommunications consultancy specialising in delivering business ITC solutions. They bring together in depth knowledge and experience of the industry with a fresh and unique approach by offering world class flexible services and solutions for businesses looking to implement mobile voice and data solutions as part of their overall ITC strategy.

About Bayalink Ltd.

Bayalink Solutions Corp. (www.bayalink.com) is a privately held software company headquartered in Waterloo Ontario, Canada.

Bayalink has been recognized in the Deloitte Fast 50 companies to watch and the IDC Canada 10 Canadian mobile and enterprise solutions to watch. Bayalink's flagship product Liberty continues to receive awards and favorable reviews in leading IT websites and magazines and was recently featured in CIO magazine and Infoworld.

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