



20:20 Mobile Wins Best Accessories Distributor at 2010 Mobile News Awards

*Cheshire based accessories distributor leads the way for the Mobile industry
for the ninth consecutive year*

March 2010 –20:20 Mobile, Europe’s leading distributor of mobile phones and accessories has won the Mobile News Best Accessories Distributor Award for the 9th year running.

At a gala dinner held in London and hosted by comedian Michael McIntyre, 20:20 Logistics beat off competition from a number of competitors to walk off with the award which recognised the company's commendable customer service and satisfaction levels, investment in product development and consistency in winning new business.

Commenting on the win James Browning, Managing Director of 20:20 Mobile said: “Once again 20:20 Mobile has been recognised by our own industry for providing an unrivalled service in the distribution and delivery of mobile accessories. The accessory market has continued to grow even during the recent economic slump and by delivering high quality service and products to our customers we have continued to win more and more business.

He continued: "This is a great achievement and demonstrates our standing within the UK mobile sector. We could not win these awards without the great team that we have at 20:20 and the support of our customers and suppliers."

The judging panel commented that: “By meeting all the criteria, 20:20 Mobile has a 'dare to be different' approach and an impressive European footprint."

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About 20:20 Mobile

20:20 Mobile Group is Europe's leading mobile handset distributor and in the top three, globally. The Group was created in September 2006 following the sale by the Caudwell Group of its distribution and logistics businesses to Doughty Hanson, one of the foremost private equity firms in Europe.

Headquartered in Crewe in North West England, the Group employs over 1300 people in 14 countries. The company has more than 8,000 active customers and annual sales of £1.0 billion (\$1.6 billion). In 2009, the company handled over 10 million wireless devices, more than 21 million accessories and completed over 21 million product transformations.

For its clients in the mobile telephony industry, 20:20 Mobile provides business process outsourcing services that include category management, procurement and inventory management, marketing services, value added logistics, retail management, online presence, technical services, call centre services, repairs, refurbishment and insurance services.